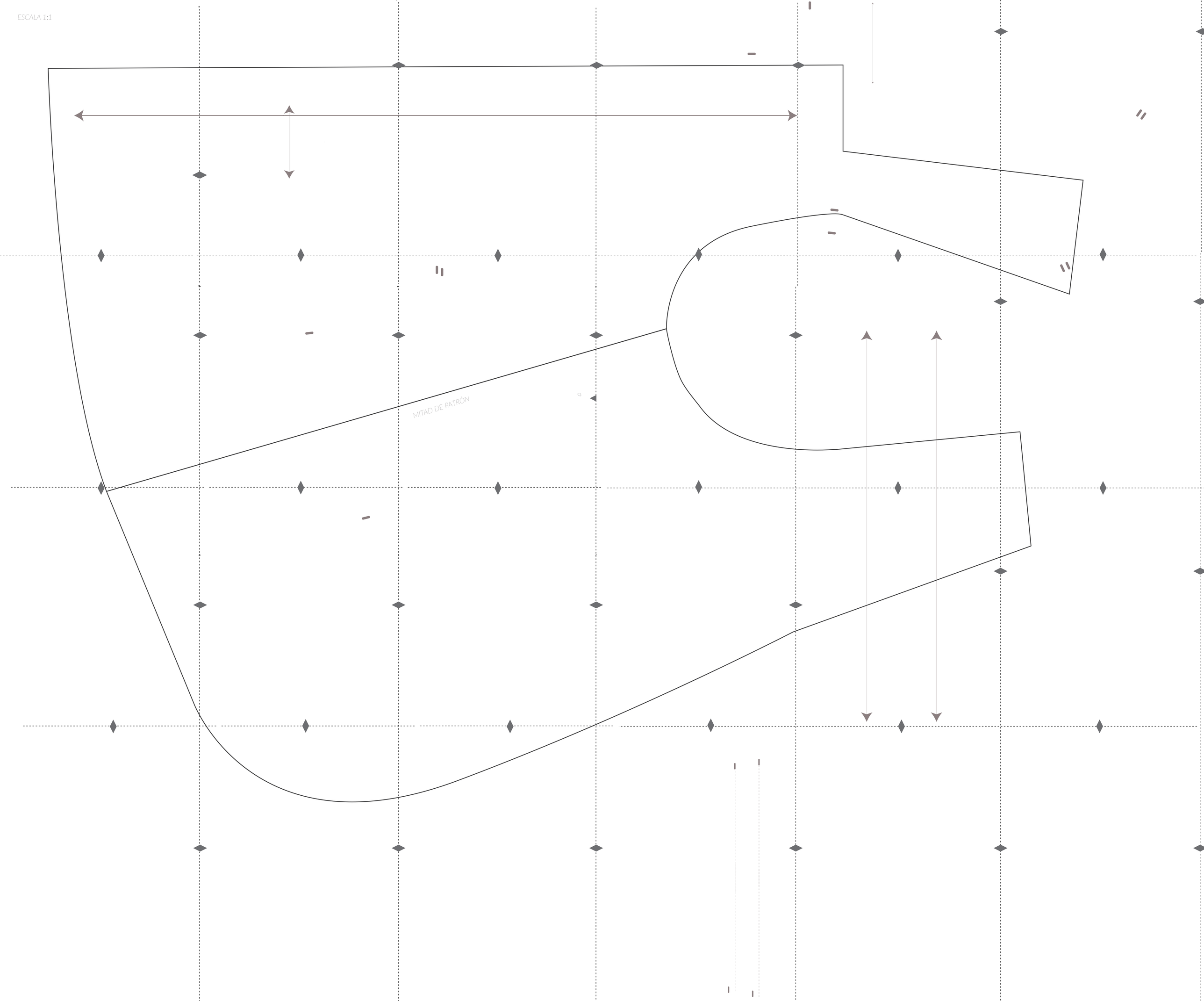ESCALA 1:1